



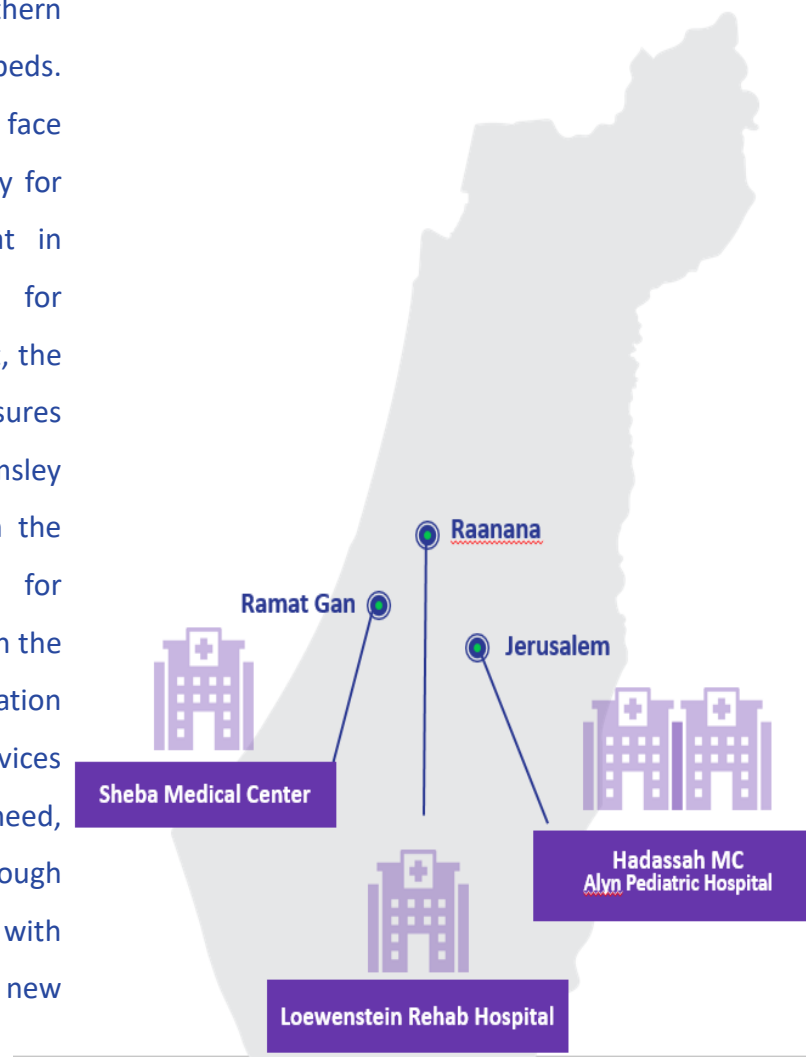
# Helmsley Rehabilitation Center

**Bridging the Gap for Rehabilitation Services in Northern Israel  
Amidst Escalating Security Threats**



## Urgent need for a Cutting-Edge Rehabilitation Center in the North

The necessity for a rehabilitation center in Northern Israel is critical due to a shortage of rehabilitation beds. About 1.4 million residents of the North face challenges accessing rehabilitation care, especially for pediatric services. The growing security threat in Northern Israel further amplifies the need for accessible care. In response to the current conflict, the Tzafon Medical Center is taking emergency measures to expedite the construction of the Helmsley Rehabilitation Center. Our main goal is to open the Center by mid-2024, providing crucial care for wounded soldiers and civilians in northern Israel. In the absence of nearby solutions, the new Rehabilitation Center aims to bring first-class rehabilitation services closer to the homes and families of those in need, contributing to regional resilience and growth through highly-skilled professionals who will come to live with their families in northern Israel and lead the new rehabilitation center to excellence.



### About Tzafon Medical Center

Established in 1955, Tzafon Medical Center, is a thriving hub of medical excellence in Northern Israel. The facility serves a culturally diverse population residing in the Galilee, Jordan Valley, and Golan Heights region. Despite a lack of funding for medical facilities outside of center-Israel, the Tzafon Medical Center flourishes due to the strength of its mission: to bring first-class healthcare to all patients, regardless of socio-economic background, religion, or culture. The medical center's personnel come from diverse ethnicities – a true representation of the community, treating every patient with respect and compassion, while providing excellent care.



## Helmsley Rehabilitation Center - A life-changing Step

The Helmsley Rehabilitation Center is a project of the highest national importance. Its establishment is a significant milestone in the health-map of the State of Israel in general, and the periphery in particular. The Center will offer accessible rehabilitation services to the residents of the North, bridge gaps and inequality, and lead a medical, social and economic revolution. It will create approximately 550 new jobs, and be the leading teaching and training center for rehabilitation professions.

The Helmsley Rehabilitation Center will create the difference between reliance and freedom, between nursing care and independence, desperation and great hope, and sometimes even between life and death.

### Services

The 24,000 Sqm Center will include 162 inpatient beds in 5 departments: neurological, orthopedic, geriatric, pediatric, outpatient day-care in addition to cardio-pulmonary rehabilitation.

The Center has been designed according to a unique “360° collaborative work environment” model, enabling a holistic framework of interdisciplinary teamwork and care. As part of this innovative approach, a comprehensive medical and rehabilitation solution will be provided in the inpatient department eliminating the need to move between different units, buildings and treatment areas.

Top-notch care professionals, advanced state-of-the-art equipment, spacious inpatient rooms and diverse treatment space will offer patients everything needed to regain functional, purposeful and meaningful lives. For additional training, recreation and well-being, the center will also offer a variety of outdoor rehabilitation equipment, comfortable and pleasant waiting as well as entertaining areas, green lawns, benches and paths.



## Regional Transformation

The Helmsley Rehabilitation Center is poised to herald a remarkable regional transformation in Northern Israel. With its groundbreaking approach to rehabilitation, the center will not only revolutionize the field of medical recovery but also infuse the region with newfound vitality. By introducing innovative methodologies, it will foster excellence in medicine, setting new standards for patient care and recovery. This transformation will create a ripple effect, generating 550 job opportunities, boosting the local economy, and ultimately contributing to the overall prosperity of the Northern Israel community.

## Joint Venture with the Ministry of Health

The joint venture, involving the Ministry of Health, philanthropic organizations, and regional stakeholders, seeks to establish a leading healthcare center in Northern Israel. By recruiting top-tier experts, offering extensive training, and providing relocation incentives, the initiative aims to address the critical shortage of rehabilitation services and set a model for regional development. Through collaboration, the venture aims to foster the future leadership of the center ensuring excellence and accessibility in the face of current security threats and regional challenges.

- 1. Recruitment of Leading Experts:** Assembling a team of top-tier professionals in the rehabilitation field from Israel and around the globe.
- 2. Professional Training:** the lead team will undergo comprehensive training and mentoring at Sheba Hospital.
- 3. Team Building for Impact:** Initiating change by fostering a shared vision and goals within the lead team through engaging seminars, workshops, and skill-building activities.
- 4. Attractive Incentives:** relocation and research grants aimed at drawing outstanding physicians and health professional to relocate.
- 5. Galilee Talentech Initiative:** wide-ranging relocation support for employees and their families.

Our joint venture is on a mission to transform rehabilitation services and address the challenge of attracting highly skilled-personnel to northern Israel. We are assembling a top-tier team, providing extensive training, fostering shared goals, offering attractive incentives and ensuring comprehensive relocation support through the Galilee Talentech Initiative. This is an invitation to join us in this transformative initiative.

**Contact us for more information:**